

louise moberg

CREATIVE DIRECTOR
ART DIRECTOR

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EXPERIENCE

PRIME WEBER SHANDWICK

Creative Director, 2017 – present
Art Director, 2015 – 2017

MOMENTUM MCCANN

Art Director, 2012–2013

RAKET DIGITAL AGENCY

Art Director, 2012

FREELANCE

Designer, 2008 – 2015

INTERNSHIP

Forsman & Bodenfors, 2014
TBWA Stockholm, 2014
Happy F&B, 2012

EDUCATION

BERGHS SCHOOL OF COMMUNICATION

Advertising - Art Director, 2013-2015

REKLAMAKADEMIEN / YRGO GBG

Advertising – Art Director, 2009-2011

UNIVERSITY OF GOTHENBURG

Media and communication science, 30 hp
The department of Journalism (JMG)
University of Gothenburg, 2009

BERGHS SCHOOL OF COMMUNICATION

Graphic design intro coursrs, 2008

RELEVANT

THE GULDÄGGET JURY

Activation, Audio & Integrated, 2021

LECTURER/ COURSE COORDINATOR

Berghs SoC: Course coordinator and
lecturer for PR students, 2018

KTH Royal Institute of Technology:
“Purpose driven communication”, 2017

CERTIFICATION

ARU, “Ansvarig reklamutgivare”, 2015

AWARDS

CANNES LIONS

100 WATTAREN

MAGNET AWARDS

SABRE

THE ONE CLUB YOUNG ONES AWARD

SWEDISH CONTENT AWARDS

SPINN

+ more